

Rep Order# 8858657 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37149

Printed: 08/30/2012 3:46 PM
Last Received: 08/30/2012 3:24 PM
Showing Buylines: All Lines

3 of 3

Station KLAS-TV LAS VEGAS
Advertiser () HORSFORD, STEVEN
Product Candidate
Estimate# 1708
Buyer Jesse Demastrie
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 115/122/1708
Flight Dates 08/31/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*20	F,M	1200P-1230P	NEWS	:30	\$175.00	09/07-09/10	3	1	3	\$525.00	
				Sales Remark: V3 MG. V3 Added								
	*21	SA	1235A-135A	INQUEST	:30	\$25.00	09/08-09/08	1	1	1	\$25.00	
				Sales Remark: V3 MG V3 Added								

---REPORT TOTALS---

Report Totals: 31 / \$7,645.00

---SALES MONTHLY TOTALS---

Sep 12: 31 / \$7,645.00

Sales Totals: 31 / \$7,645.00

Station Totals: 31 / \$7,645.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$25,483	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*8	M	1000A-1100A	PRICE IS RIGHT	:30	\$325.00	09/10-09/10	1	1	1	\$325.00	
				Sales Remark: V3 DATE CHANGE								
				V3 More than 2 codes changed								
	*9	F,M	1100A-1200P	YOUNG & RESTLESS	:30	\$425.00	09/07-09/10	0	0	0	\$0.00	
				Sales Remark: V3 1X NA								
				V3 Comment Changed, Spots/week Changed								
	10	F,M	1200P-1230P	8 NEWS NOW AT NOON	:30	\$175.00	09/07-09/10	2	1	2	\$350.00	
	11	F,M	1230P-100P	THE BOLD AND THE BEAUTIFUL	:30	\$300.00	09/07-09/10	1	1	1	\$300.00	
	12	F,M	300P-400P	ELLEN	:30	\$250.00	09/07-09/10	2	1	2	\$500.00	
	13	F,M	430P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$225.00	09/07-09/10	2	1	2	\$450.00	
	*14	F,M	500P-630P	8 NEWS NOW ROTATION	:30	\$275.00	09/07-09/10	4	1	4	\$1,100.00	
				Sales Remark: V3 1X ADD								
				V3 Comment Changed, Spots/week Changed								
	15	F,M	630P-700P	INSIDE EDITION	:30	\$225.00	09/07-09/10	2	1	2	\$450.00	
	16	F,M	700P-800P	ET/INSIDER	:30	\$250.00	09/07-09/10	2	1	2	\$500.00	
	17	SU	700P-800P	60 MINUTES	:30	\$1,100.00	09/09-09/09	1	1	1	\$1,100.00	
	18	F,M	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$425.00	09/07-09/10	2	1	2	\$850.00	
	19	F,M	1135P-1237A	LATE SHOW W. LETTERMAN	:30	\$150.00	09/07-09/10	1	1	1	\$150.00	

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--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LN 4,7,9 FOR NA
MG ON LN 20,21
NCIT
PLS CNF
T/R STEFAN FOR MIKE

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	1	F,M	500A-600A	8 NEWS NOW	:30	\$145.00	09/07-09/10	1	1	1	\$145.00	
	2	F,M	600A-700A	8 NEWS NOW	:30	\$150.00	09/07-09/10	2	1	2	\$300.00	
	3	F,M	700A-900A	CBS THIS MORNING	:30	\$115.00	09/07-09/10	2	1	2	\$230.00	
	*4	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$50.00	09/08-09/08	0	0	0	\$0.00	
				Sales Remark: V3 1X NA								
				V3 Comment Changed, Spots/week Changed								
	5	SU	630A-800A	CBS NEWS SUNDAY MORNING	:30	\$165.00	09/09-09/09	1	1	1	\$165.00	
	6	SU	830A-900A	FACE THE NATION	:30	\$180.00	09/09-09/09	1	1	1	\$180.00	
	*7	F,M	900A-1000A	LIVE! WITH KELLY	:30	\$175.00	09/07-09/10	0	0	0	\$0.00	
				Sales Remark: V3 2X NA								
				V3 Comment Changed, Spots/week Changed								